

Erlangen AG Technology Scouting und Marketing



Merry Christmas and a Happy New Year 2009

We want to take the chance over our newsletter to wish you a Merry Christmas and a Happy New Year 2009.

We want to thank you for the good cooperation, your support and/or the constructive discussion during the year 2008. The year 2009 holds several challenges in readiness for the global economy as well as for the Erlangen AG. To cope with those challenges we need your support and cooperation again. We are further continuing to contribute to the sustainable international positioning of the Erlangen location also in 2009.

Past | View



Post-Graduate Camp in Munich

The first national Post-Graduate Camp took place in Munich between the 28th and 29th of November 2008. In the forefront of the event the Erlangen AG had been involved in the execution of the roadshow and during the event managed a workshop on „Creating Market Entrance successfully“ together with the Kompetenzinitiative Medizin-Pharma-Gesundheit. The event in Munich had been a huge success. An overall number of 180 Post-Graduates and Post-Docs from the whole German language area participated in this event. For the next year a reissue of the Post-Graduate Camp is planned. Further information on the Post-Graduate Camp can be found under <http://www.sciconomy.de/>.



Delegation Visit to the Baltic States

Mr. Hiegl, the CEO of the Erlangen AG, joined a delegation visit to the Baltic states organised by companies and research institutions based in Erlangen had been intensified during this delegation visit. Besides talks with potential project partners for EU-funded projects took place.

Companies could accompany virtually the delegation visit of Mr. Hiegl and ask current questions to be clarified locally. On an interactive Web 2.0.-Platform the delegation visit can be reconstructed. (<http://www.izmp-baltikum-doku.de/>) In case of any questions concerning the Baltic States or the search of a potential cooperation partner we remain at your disposal.

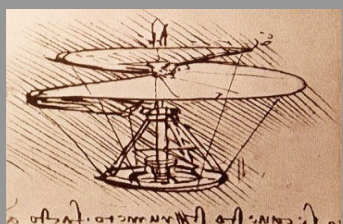


Networking Activities

In this quarter the Erlangen AG was again involved in lots of networking activities. We welcomed delegations from South Korea, Kasachstan, Ravensburg, Guangzhou and South-East England and seasoned the preferences of our location to the delegates. Together with representatives of SEHTA and SEEDA from South-East England we executed the workshop "Help2Grow International: Market Entrance England – Medical Technology" in Erlangen. The Erlangen AG also participated at the Open Days 2008 and at the Euregia 2008.

In this way the network of Erlangen was enlarged nationally and internationally in order to be able to mediate our local companies contacts and services in their target markets more quickly.

Future | View



„Learn to Fly“ – Modular advanced training for innovative companies

At the 18th of February 2009 (15 – 19 h) the first workshop of the modular advanced training seminar „Learn to Fly“ will take place at the IZMP Erlangen. „Learn to Fly“ addresses high-growth companies from the field of life-sciences and wants to conciliate concrete approaches for their typical challenges. In the workshops experienced entrepreneurs together with high-growth companies from the life-science field report over their specialised experiences, both theoretically and practically.

The prelude will be „Company setup/development“. The Ascendi GmbH will manage the workshop called „Structures for your company success – from the early beginning!“.

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Future | View



Spitzencluster-Competition

Still the exact modalities of the second application round of the Spitzencluster-Competition have not been published by the BMBF. The call will open approximately in January 2009 and be open for three months. In this case a corresponding information event is planned for February 2009. You are already now invited to discuss with us your ideas concerning the Spitzencluster-Competition. You can either discuss with us by phone or on www.regiolog.com. On the latter we have opened a discussion forum that you can access over the link <http://www.regiolog.com/node/2082>. The aim is to start calling attention to the Spitzencluster-Wettbewerb in the Metropolitan Area of Nuremberg.



Changes in the Supervisory and Management Board of EAG

To the 1st of January 2009 there will be two changes at the supervisory and management board of the Erlangen AG. Mr. Manfred Hopfengärtner will resign from the supervisory board to the 31st of December 2008 because of private reasons. The Erlangen AG owes very much to Mr. Hopfengärtner and wishes him all the best for the future. As successor Dr. Stephan Feldhaus was appointed to the supervisory board. The Erlangen AG cordially welcomes Dr. Feldhaus and looks forward to the forthcoming collaboration. Mr. Peter Prell will resign from the management board to the 31st of December 2008 also because of private reasons. We also thank Mr. Prell very much for the cooperation and wish him all the best for the future. The entire team of the Erlangen AG says "Thank you very much!"

EMES

The project "EMES – European Market Entrance Support for Spin-Offs, StartUps and SMEs" is currently prepared for a co-financing over Interreg IVC under the lead of the Erlangen AG. EMES aims at installing a European Market Entrance Support Network that enables spin-offs, startups and SMEs to enter the European markets more quickly. Presently the Erlangen AG stands in the phase of writing the application that will be completed until the end of January. During the last four months, thirteen partners from thirteen European countries have joined the consortium.

Contact | View

New partners in the Erlangen AG network

Business Link Central Denmark, West Pannon Regional Development Agency, Gävleborg Business Incubator, ARENA – Agência Regional de Energia e Ambiente da Região Autónoma dos Açores, Strategy and Innovation Business Unit Basingstoke and Deane Borough Council, ASL3 Umbria Region, Northtown Technology Park, IPN-Incubadora, Ashcroft International Business School, Bundesanstalt für Geowissenschaften und Rohstoffe, Netherlands Business, Alberta Government, SEHTA, Biocrates, Anfomed GmbH, Arthemis Imaging, Agrolityx, Jiangsu Consulting Center, Laser Technology Center, Klaipedia Science Park, OÜ Palmatin, Equa Group, ERKAS Estonia Regional and Local Development Agency, BMS International Blood Technologies, Seinäjoki Science Park

Event | View

We are present at

Submission party for Phase 1 of the BPWN 2009 at 13.01.2009

EUSEW – European Sustainable Energy Week from 09. – 13.02.2008

Learn to Fly – „Structures for your business success – from the early beginning!“ at 18.02.2009

International One-on-One Cooperation Event MedTech – Pharma – Biotech at 17.03.2009

GEOFAR project meeting from 18. – 20.03.2009

Learn to Fly – „Registration and certification as basis for marketing and sales “ at 23.03.2009