

## Erlangen AG Technology Scouting und Marketing

### Past | View



#### Innovation Center Denmark

At the 18th of June the Innovation Center Denmark opened in Munich. It is, after the The Innovation Center Denmark in Munich concentrates on the fields of energy and environmental technology, life sciences, ICT and design. In these fields of competence it offers Danish companies and researchers i.e. spaces in incubators and arranges network contacts in Bavaria. At the 25th of September John Jacobsen, the consul and director of the Innovation Center Denmark, visited the IZMP Erlangen to get an inside view on the potentials of Erlangen and to discuss possible cooperations.



#### „Medizin Innovativ“ and Eyemaginations Europe GmbH

At the 9th and 10th of July the international congress „Medizin Innovativ“, operated by the Forum MedTech Pharma e.V., took place in Nuremberg. The Erlangen AG and the IZMP Erlangen organised a joint stand together with local companies. During these two days numerous new national and international network contacts have been developed.

The IZMP Erlangen is happy to welcome the Eyemaginations Europe GmbH as new tenant at. The company is specialised on specially animated patient education systems. The Eyemaginations Europe GmbH is the first international representation of the US based Eyemaginations Inc. Further information: <http://www.eyemaginations.com/>



#### Project GEOFAR startet

At the 17th and 18th of September the kick-off for GEOFAR took place in Erlangen. The project partners from Germany, France, Spain and Greece discussed two days especially about the proceeding in the first six months of the project.

Under participation of the Erlangen AG two information events on the project GEOFAR will take place. The Erlangen AG will present GEOFAR at the 30th of October during an event at the „Haus der Technik“ in Munich. At the 11th of November GEOFAR runs the workshop „Approaches for overcoming non-technical barriers in the development of deep geothermal energy projects“ in the framework of the Geothermiekongress 2008.

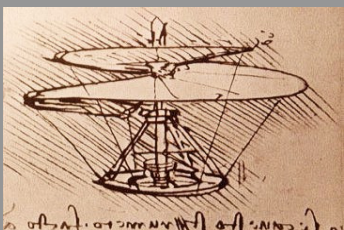
### Future | View



#### The BMBF „Spitzenclusterwettbewerb“

The medical devices cluster of the Metropolitan Area of Nuremberg applies in the second round of the BMBF „Spitzenclusterwettbewerb“. The exact modalities for the call have not been published by the BMBF yet. Likely the call will be open from the beginning of December until mid of March. As far as the modalities are published it is planned that all cluster-players will be informed about the „Spitzenclusterwettbewerb“ in detail during a kick-off event.

To be successful with the bid a broad backing of the regional companies, research institutes, networks and municipalities will be essential. The Erlangen AG is active partner of the application and is gladly informing you on all details of the bid for the „Spitzenclusterwettbewerb“.



#### „Learn to Fly“ – Modular advanced training for innovative companies

At the 13th of November the kick-off for a modular advanced training series for innovative life-science companies takes place at the IZMP Erlangen. The concept was developed in cooperation between the Erlangen AG, the IHK Nürnberg für Mittelfranken and the Biotech-Cluster. It aims on brokering key skills in business management to persons in key leading functions of innovative life-science companies. The different modules will be run by practitioners and are closely leaned on operative business. Ongoing the interesting practical experience reports by successful entrepreneurs the content of the modules will be presented in a Vernissage.

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### Future | View



#### Erlangen AG at the Open Days 2008 and Euregia

In October 2008 the Erlangen AG visits the Open Days in Brussels and the Euregia in Leipzig. There European cities and regions come together to jointly discuss in thematic workshops interesting and innovative approaches of locational and regional development. In an attached exhibition numerous cities and region present their competences. The Erlangen AG wants to generate new impulses for Erlangen out of best-practices from other cities and regions as well as to enlarge its European network and discuss ideas for innovative projects with possible foreign partners.



#### Postgraduate-Camp

At the 1st of July the first Roadshow-Stop for the Postgraduate-Camp took place at the IZMP Erlangen. The interest of the postgraduates exceeded all expectations. More than 60 postgraduates joined this Roadshow-Stop. Especially the discussion with representatives of the Siemens AG and the sepp.med GmbH has hit great interest.

At the 28th of November the nationwide Postgraduate-Camp will take place in Munich with the Erlangen AG involved. Numerous workshops on topics concerning recruiting and business start-up will be offered. Companies interested in participation can contact the Erlangen AG. Additional information: <http://www.sciconomy.de/index.php?doktorandencamp>

#### Market Entrance England for Medical Devices

In cooperation with SEEDA – South East Development Agency and SEHTA – South East Health Technologies Alliance an information event on Market Entrance England will take place at the beginning of December. Innovative High-Tech-Companies will get an insight view from English experts in the requirements for a market entrance in England. Over one-on-one talks the companies can contact SEEDA and SEHTA in order to receive answers on their questions to the English market and get support in their internationalisation process via England. The event will take place in the IZMP Erlangen. You will find information about this event on [regiolog.com](http://regiolog.com) or directly at the Erlangen AG.

### Contact | View

#### New partners in the Erlangen AG network

Öresund Environment Academy, Gesundheitsbezirk Meran, Department of Economic Development Hanover County, Greater Richmond Partnership Inc., Economic Development Authority Henrico County, South East England Development Agency, Universidad Politécnica de Valencia, The University of Arizona Science and Technology Park, Invest in Bavaria, Stockholm Innovation & Growth, Heraeus Medical GmbH, Economic Development of Alberta Government, State of Georgia European Office, Netherlands Business Support Office, Innovation Centre Denmark, Forbion Capital Partners, Ghorfa, KOTRA, Invest Korea, Rödl & Partner, Lexica Communications Limited, Ascari Limited, Zernike Group, Administration of the St. Petersburg region, IRIS St. Petersburg, uniaca GmbH, Cluster Biotechnology, Biopark Regensburg GmbH, Pontificia Universidad Católica del Perú, Wissenschaftsstiftung Freiburg

### Event | View

#### We are present at

Open Days 2008 from 07. – 09.10.2008

Euregia from 27. – 29.10.2008

Presentation of GEOFAR in the Haus der Technik München at 30.10.2008

„Non-technical barriers“-Workshop of the project GEOFAR at 11.11.2008

„Learn to Fly“ – Modular advanced training for innovative life-science companies at 13.11.2008

Delegation visit to the Baltic states from 18. – 21.11.2008

Annual general meeting of the Erlangen AG at 25.11.2008

Postgraduates-Camp at 28./29.11.2008

Presentation of the EU-Office at the event „Wir sind das IZMP...“ at 18.12.2008