

Erlangen AG Technology Scouting und Marketing

Past | View



Several International Delegations welcomed

During the last three months several international delegations were welcomed, coordinated and attended by the Erlangen AG and brought into contact with local companies. As high-ranking delegation visit the Prime-Minister of the Province Chung Buk (South-Korea) can be mentioned, who informed himself in the IZMP Erlangen about the work of the Erlangen AG. During these talks several companies from the field of bio-tech and renewable energies presented themselves. Further delegations attended by the Erlangen AG included the representatives of the French Ministry of Industries, from regions such as North-East England, Rennes and from Saudi Arabia.



Workshop „Market-Entrance Arabic World“

On the 01.04.2008 the Erlangen AG in co-operation with Forum MedTech Pharma e.V. organized the workshop "Market-Entrance Arabic World". The aim of this workshop was to relieve market entrance in Arabia for SMEs from the field of medical devices technology. Along with several entrepreneurial field reports on market entrance in Arabia, Dr. Batterjee, the Vice-President of the Saudi-German Hospital Group, gave an inside look in the specific regional markets. Besides the workshop several one-on-one talks between local companies and Dr. Batterjee had been organised.



Networking-Activities

Along with local and regional network-partners several networking activities were started in the past quarter. As examples the projects Scientrepreneur (www.scientrepreneur.de), Postgraduate-Camp (www.SciConomy.de), n2-early-business-brunch at the IZMP or the coordination for the joint trade-fair-visit "Medizin Innovativ 2008" can be mentioned. The aim of all of these activities is to establish network-platforms for SME's, to accelerate business start-ups, to promote spin-offs and enable them to make faster business contacts.



EU-Projects

Recently, the Erlangen AG submitted two projects under its sole responsibility, EMES (European Market Entrance Support for Spin Offs, StartUps and SMEs) and StratMan4Regions (Strategic Management for Regions), for a funding over Interreg IVC. News about the acceptance of the funding will be out in September. As service provider the Erlangen AG supported the complete proposal process for the project IntraMED-C2C (Innovation Transfer in the Medical Sector from Clinics to Companies) under participation of the Medical Valley Bayern e.V. in the programme Interreg IVB.



Networks

Through participation at the European Sustainable Energy Week 2008 and several personal talks with lobbyists and co-workers of the European Commission in Brussels the EU-Office had been able to further enhance its European network. In personal talks with Dr. Ingo Friedrich, the MEP and Quaestor of the European Parliamentary Presidency, we had the possibility to introduce the work of the Erlangen AG and the EU-Office and gained his backing.

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Future | View



EU-Project GEOFAR starts

The Project GEOFAR (Geothermal Finance Awareness in European Regions) will start on the 01.09.2008. A European consortium under lead of the Erlangen AG will develop solutions for problems in the first financing-stages of geothermal projects. GEOFAR has a duration of 2 ½ years. Further partners in the project are Energo Group SA, Institute of Energy for South-East Europe, IGME, Rödl&Partner, BRGM and SOGEO. The "Kick-off" will take place on 17./18.09.2008 in Erlangen.



Scientrepreneur-Event Life Sciences

On the 22.07.08 at 15:30 an event under the directive of the project "Scientrepreneur" for startup-interested people from the field of life sciences will take place in the IZMP Erlangen. The programme earmarks field reports of former startups within this area, presentations of potential founders in front of experts and round-tables with experts from the areas of sales, permission and financing. All interested entrepreneurs and multipliers are heartily invited to join this event.

Postgraduate-Camp

With support from the BMBF and numerous large supra-regional companies the first national Postgraduate-Camp will take place in Munich at the 28./29.11.2008. The Postgraduate-Camp will present to postgraduates the manifold perspectives in the economy and business startup sector. To indicate on this event and to activate the local potentials a nation-wide road-show takes place that will have a stop on the 01.07.2008 at 18:00 at the IZMP Erlangen. The project will be regionally backed by Siemens AG, Sepp.Med, Wavelight AG, Sparkasse Erlangen and the MedTech Capital Fonds.

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New partners in the Erlangen AG network

BRGM, IENE, SOGEO, Saudi German Hospital Group, Green Cross Inc., Forseo GmbH, Energo Group SA, WanTeFu, Viettrade Centre, CreaMe, Intelligent Orthopaedis Ltd., Eden Biodesign, Wadi German Syrian University, HAN University, Directions Régionales de l'Industrie, de la Recherche et de l'Environnement, EACI, Stockholm Innovation and Growth, BIC Bratislava, Gesundheitscluster Oberösterreich, TMG, Zukunftsstiftung Tirol, Öresund Science Region, Chungbuk Region, EURASANTE, CICOM, European Business Centre, TIS, Tartu Science Park, Kista Science City, Tianjin High-Tech Industry Park, Beijing Zhongguancun Life Science Park, Europäische Vertretung des Freistaates Bayern

Event | View

We are present at

2. Science Day of the Metropolitan Area Nuremberg on the 30.06.2008
Postgraduate-Camp Roadshow on the 01.07.2008
Infoevent Interreg IVB and Interreg IV C in Bavaria on the 3.07.2008
Business-Plan Competition Phase3 on the 10.07.2008
Scientrepreneur-Event Life/sciences on the 22.07.2008
Medizin Innovativ 2008 on the 09./10.07.2008
Kick-Off of the Project GEOFAR on the 17./18.09.2008